

ODEGARD

C A R P E T S

Odegard Carpet Qualities

ABU

Abu carpets feel like chenille. The rugs' unique construction is based on Tibetan rugs of old. Made with the same high quality, hand-processed Himalayan wool as our *Youngtse* Collection, these carpets are textured, yet soft and have the look of an antique Oriental rug. The Collection's stylized motifs and designs are reminiscent of well-worn Oushaks. Plain Abu's add interesting texture and warmth to minimal as well as highly decorated residential spaces.

AMALA

The *Amala* Collection features carpets with rustic textures and colors inspired by Earth's elements. Chunky hand-carded, hand-spun yarns of the highest quality Himalayan wool are knotted to produce a dense carpet that loudly says "organic." *Amala* yarns absorb dye less uniformly than our other wools, creating a dappled appearance. The rugs recall the natural light reflected on loam, moss and bark. Simply stated, *Amala* carpets bring the outdoors in.

GYABA

The *Gyaba* Collection offers a 100 knot quality incorporating hand carded and hand spun Himalayan wool and silk with both natural vegetal and Swiss dyes. Vegetal dyed pieces have an understated and natural beauty appropriate for formal, casual and hospitality interiors. *Gyaba* silk wool tweed rugs offer a luminous and resilient option for client's looking for a luxurious lower pile silk-wool tweeded that can be used in any room or interior.

NIMA

Tibetan for "Sun" *Nima* carpets are characterized by bold designs; fewer color planes and a blend of the finest wools in the world. Thick and plush, these carpets are excellent for both residential and corporate interiors. They are priced for affordability. Available in uncommon color combinations, the *Nima* Collection appeals to clientele with a sense of individuality. Because of the construction and finishing, the lead times for *Nima* custom orders are four months or less; suitable and priced for larger installations with shorter lead times.

NIMA TASHI

Tibetan for "Sun Earth", *Nima Tashi's* beauty comes from the incorporation of Chinese silk with Himalayan wool. This highly regular nature of the Chinese silk creates an immense luminosity and clearly defined dark and light variations. *Nima Tashi* is an ideal quality for clients looking for all silk carpets. *Nima Tashi* rugs offer the luxury and quality of other 100 knot qualities with a slightly shorter lead time and lower price point.

VERTE

The *Verte* Collection features understated elegant designs in a new luxury material, hemp. Remarkable for its kindness to the environment, natural hemp is first harvested and prepared by hand then hand-knotted in the manner of all Odegard carpets to produce a unique tactile quality. *Verte* carpets are rougher in texture than their wool counterparts and have extraordinary depth of shading and brilliance due to the hemp's natural color variation. The *Verte* Collection is by nature mildew-resistant. The pure hemp carpets are currently available in a limited range of colors and in several patterns that combine wool with hemp.

YOUNGTSE

Tibetan for "best of the best," *Youngtse* is Odegard's signature collection, totally processed by hand from hand carded and hand spun Himalayan wool. First introduced in 1987, the *Youngtse* Collection of designs revolutionized the hand-knotted carpet world. *Youngtse* is the most luxurious collection of our hand-knotted carpets. Natural vegetal and Swiss dyes are used to produce a spectrum of over 3,000 complex colors in over 300 designs. The design style developed by Odegard Carpets over twenty five years ago specifically for *Youngtse* is arguably the most imitated in the world for area rugs and hand-knotted carpets today.

Extraordinarily supple, the carpets may be made with a combination or blend of wool and silk. The quality of the yarn with Odegard's innovation and thorough knowledge of the technical aspects coupled with the expertise of the weavers allow incorporation of a combination of techniques to create a variety of textures and pile heights. The carpets are appropriate for formal, casual and contemporary interiors. Nothing is better suited to stand the test of time than Odegard's *Youngtse*. Look for the embroidered trademark on the back to ensure its authenticity.

Kooches Carpet Qualities

YARDO

The English translation of the Tibetan word *yardo* is "higher level" Kooches has taken the Nepalese carpet to a higher level of quality and sophistication with the development of *Yardo*. The knotting technique used in *Yardo* quality is unique and allows for a very dense yet supple carpet with a supremely refined finish. The extremely high standard of vegetal dyes and finely hand-spun yarn used in all Kooches carpets is critically important to their compelling appeal. *Yardo* quality is extremely durable and cleanable despite their elegant and luxurious appearance.

PAMIR

Thin, supple and subtle, *Pamir* carpets have the texture, patina and ambience of the most sought after and rare 18th century carpets. Subtle touches of silk and aloe are sometimes utilized in *Pamir* together with our very fine, vegetal dyed, woolen yarn to bring extra life, interest and complexity to these classical carpets.

FLATWEAVES

Kooches is very serious about killims and our other more complex, textural woven structures. The same extraordinary dyes and yarn that are used in our flagship *Yardo* quality. Beautifully harmonious colorations and subtle, sophistication are the hallmarks of Kooches hand woven carpets.

For more information please contact our showroom 212 545 0205 info@odegardcarpets.com